

Creative Decoding Tool

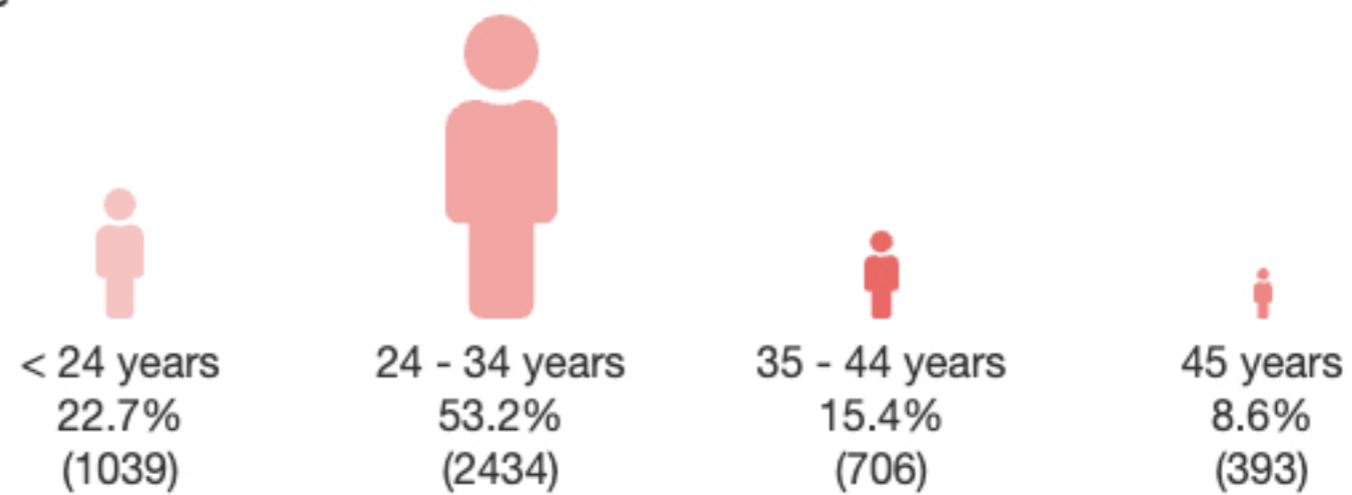
These are the real-time results we have obtained so far regarding the skills of designers around the world

Data Visualization

The data collected through the Creative Decoding Tool allows us to investigate the creative competences of designers from around the world. These data allow us to continue investigating the way in which designers work, to explore the existence of profiles of creatives based on their competences or to detect differences between countries, age or gender.

We invite you to explore the charts that visualize the data obtained in real time to draw your own conclusions!

Age



Gender

