**Pact for Skills: spread the word today**

Welcome to the Pact for Skills! We would be grateful if you would help us spread the word and encourage more stakeholders to get involved with the Pact for Skills. To help make this as easy as possible, we have compiled ready-made posts and tailored images for you to publish on your online channels. Feel free to copy or adapt to suit your own audience, and to translate it to the language of your preference.

Please download the official social media images from this promotional kit to share on your channels, which includes editable images for you to add your organisation’s logo to it. All the information on how to use editable images using your organisation's logo is provided in the PowerPoint slide. Please be sure to enable the Notes option in PowerPoint, as all the instructions are provided there.

Remember to use **#PactForSkills** and to follow EU Social [on X](https://twitter.com/EU_Social) and [on Facebook](https://www.facebook.com/socialeurope), which you can also mention in your promotion. On LinkedIn, join the [Pact for Skills LinkedIn group](https://www.linkedin.com/groups/12664287/) and follow the [EU Employment & Skills](https://www.linkedin.com/showcase/eu-skills/) page.

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| **Type of post / audience** | **Suggested posts for social media** |
| For visibility of the Pact and your commitments / general public | We have joined the #PactForSkills, an initiative by the European Commission to develop Europe 🇪🇺's workforce!  We commit to… [ *add your commitments* ]  Find out more⤵  https://pact-for-skills.ec.europa.eu/index\_en |
| For visibility of the Pact and your commitments / general public | We are now a proud member of the #PactForSkills, an initiative by the European Commission to develop Europe 🇪🇺's workforce! Our commitments are:  🔹 [ *list your commitments* ]  🔹  🔹  Find out more⤵  https://pact-for-skills.ec.europa.eu/index\_en |
| For visibility of the Pact and your commitments / general public | [ *Organisation’s name* ] is now a #PactForSkills member 🤝 This initiative by the European Commission brings together stakeholders for developing the 🇪🇺's workforce!  Check out our commitments⤵  [ *list your commitments, add a link or use another call to action, such as* Check it out➡ https://pact-for-skills.ec.europa.eu/index\_en] |
| For advocacy of the Pact / peers | We are a #PactForSkills member, joining the European Commission and stakeholders engaged on upskilling and reskilling for a more resilient 🇪🇺 workforce.  Under the Pact, public and private organisations can join forces and take concrete action to support the green🌱 and digital💻 transitions.  Join the Pact now⤵  https://pact-for-skills.ec.europa.eu/index\_en |
| For advocacy of the Pact / peers | [ *Organisation’s name* ] is a proud member of the #PactForSkills. If your organisation is engaged with lifelong learning👨‍💻 and inclusion, interested in building strong partnerships🤝 and responding to the market’s skills needs, you could join it too!  Find out more⤵  https://pact-for-skills.ec.europa.eu/index\_en |